



Proposal Evaluation Fitness Equipment with Related Accessories and Services RFP #081120

Possible Points		Apple Fitness Store	Controlled Products, LLC	DrumFIT USA	Dynamic Fitness & Strength	Fitness Lifestyles	Freemotion Fitness	G&G Fitness Equipment
Conformance to Terms/ Conditions to Include Documentation	50	38	35	34	37	37	40	36
Pricing	400	334	251	288	291	315	314	305
Financial, Industry and Marketplace Successes	75	58	50	48	56	54	56	49
Bidder's Ability to Sell/ Service Contract Nationally	100	62	61	66	73	71	72	61
Bidder's Marketing Plan	50	34	33	36	39	34	36	32
Value Added Attributes	75	61	50	48	57	57	59	49
Warranty Coverages and Information	50	40	38	32	39	39	40	38
Selection and Variety of Products and Services Offered	200	163	115	126	152	173	170	162
Total Points	1,000	790	633	678	744	780	787	732
Rank Order		6	14	12	9	8	7	10

Possible Points		Life Fitness, LLC	Metagenics Fitness Inc	Precor Inc	Prism Fitness, Inc	SportsArt America	Technogym	True Fitness
Conformance to Terms/ Conditions to Include Documentation	50	46	31	44	36	40	41	41
Pricing	400	365	253	330	314	333	349	347
Financial, Industry and Marketplace Successes	75	67	47	69	48	61	65	57
Bidder's Ability to Sell/ Service Contract Nationally	100	89	64	89	72	76	87	82
Bidder's Marketing Plan	50	46	24	45	37	42	41	44
Value Added Attributes	75	68	50	67	51	63	68	61
Warranty Coverages and Information	50	45	33	45	34	45	44	45
Selection and Variety of Products and Services Offered	200	182	135	179	136	168	176	167
Total Points	1,000	908	637	868	728	828	871	844
Rank Order		1	13	3	11	5	2	4

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