



3AM INNOVATIONS, INC.

FLORIAN Catalog Descriptions

Sourcewell Members Discounted 6%

2025

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GROUP: SOFTWARE - LOCATION & SITUATIONAL AWARENESS

2	FLORIAN Monitor License	FM-3
3	FLORIAN Essentials License	FL-ESNTLS
4	FLORIAN Advanced License	FL-ADV
5	FLORIAN Station License	FL-3

GROUP: SOFTWARE - GIS MAPPING

6	FLORIAN GIS	ST-2
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GROUP: SOFTWARE - INTEGRATED SOLUTIONS

6	FLORIAN CAD	C-1
6	FLORIAN Personnel	PR-1
6	FLORIAN AVL	AVL-1
7	FLORIAN GIS Hydrants	H-1
7	FLORIAN GIS Structures	ST-1
7	FLORIAN Radio	R-GPS

GROUP: SOFTWARE - TRAINING AND COMPLIANCE

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9	FLORIAN Training Remote	FT-R1

GROUP: EVENT DEPLOYMENT KIT

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GROUP: Implementation Packages

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THE POWER OF AN EOC IN THE PALM OF YOUR HAND.

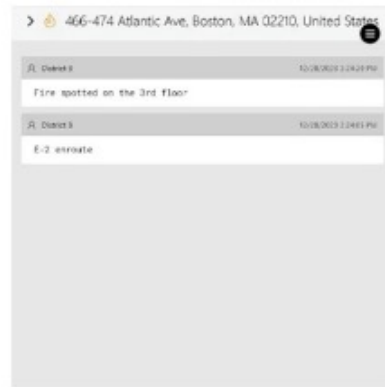
A single screen displaying tiles containing both pre-set and real-time data, customizable to fit individual needs. Streamlining and simplifying the delivery of critical information.

Users can choose a configuration of tiles to suit their specific needs. Bringing in any predetermined URL and leveraging integrated apps from leading tech partners. Add any number of FLORIAN Essentials Licenses to see your personnel's location in real-time on your map.

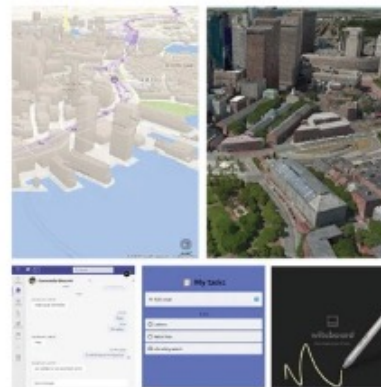
Available Tiles*



SHARED MAP EXPERIENCE



INCIDENT REMARKS



MICROSOFT PRODUCTS



ESRI PRODUCTS



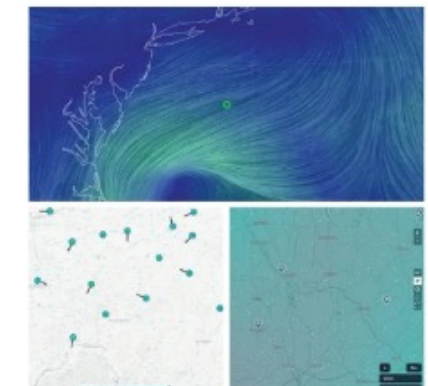
DRONE FOOTAGE



LIVE NEWS / STREAMING



GOOGLE PRODUCTS



WEATHER MAPS

*Not an exhaustive list.

EVERY DOT MATTERS.

Pricing is based on the number of users being tracked. FLORIAN Essentials is tracking at its purest. No nonsense, no distractions. Dots on a map showing exactly where your people and resources are. Built for those who want straightforward reliable dots-on-the-map tracking without the clutter. And because every dot matters, they deserve the gold standard in location awareness.

Connect those dots for a clear picture of the situation at hand, whether you're tracking personnel on the fireground or managing resources across a large-scale event. FLORIAN Essentials gives you the intel and the confidence to make critical split-second decisions. Simple. Powerful. Essential.



Suggested Devices*

CERTIFIED RESELLER <i>Surface Line & more</i>	 <i>Toughbook (latest models)</i>	 <i>F110</i>	SPARK PROOF <i>XP10</i>	 <i>XCover 6 Pro</i>	 <i>iPhone XR & later models</i>
 <i>Various Models</i>	 <i>Spot X</i>	 <i>ZL1000</i>	 <i>In Reach Mini 2, 67i</i>	 <i>All Devices</i>	 <i>RockSTAR</i>

*Not an exhaustive list.

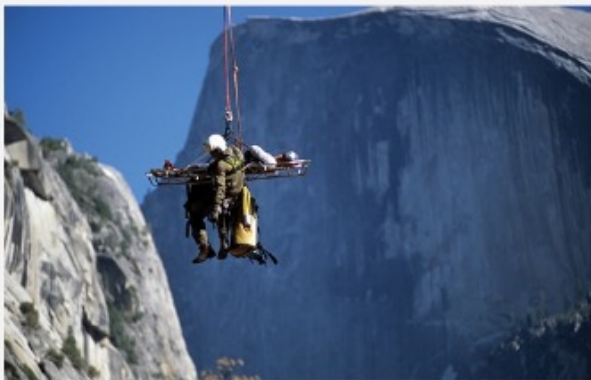
COMPLETE AWARENESS.

Pricing is based on the number of users being tracked. Engineered to keep your team safe, connected, and in control, no matter what the incident throws at you. Tracking every move in real-time on a 3D map, giving you full visibility of every person and resource, wherever they are. With an automated Mayday alert system that instantly notifies command with the exact location of any responder in distress, no one gets left behind.

Whether on smartphones, tablets, GPS trackers, or radios, FLORIAN Advanced keeps everyone connected and situationally aware. And it doesn't stop when the incident ends. Every movement, call, and decision is automatically archived for detailed post-incident reviews and training. It transforms chaos into clarity. Maximum capability. Maximum impact.



Suggested Industries*



TECHNICAL RESCUE



URBAN SEARCH & RESCUE



STRUCTURAL FIREFIGHTING



DISASTER RESPONSE



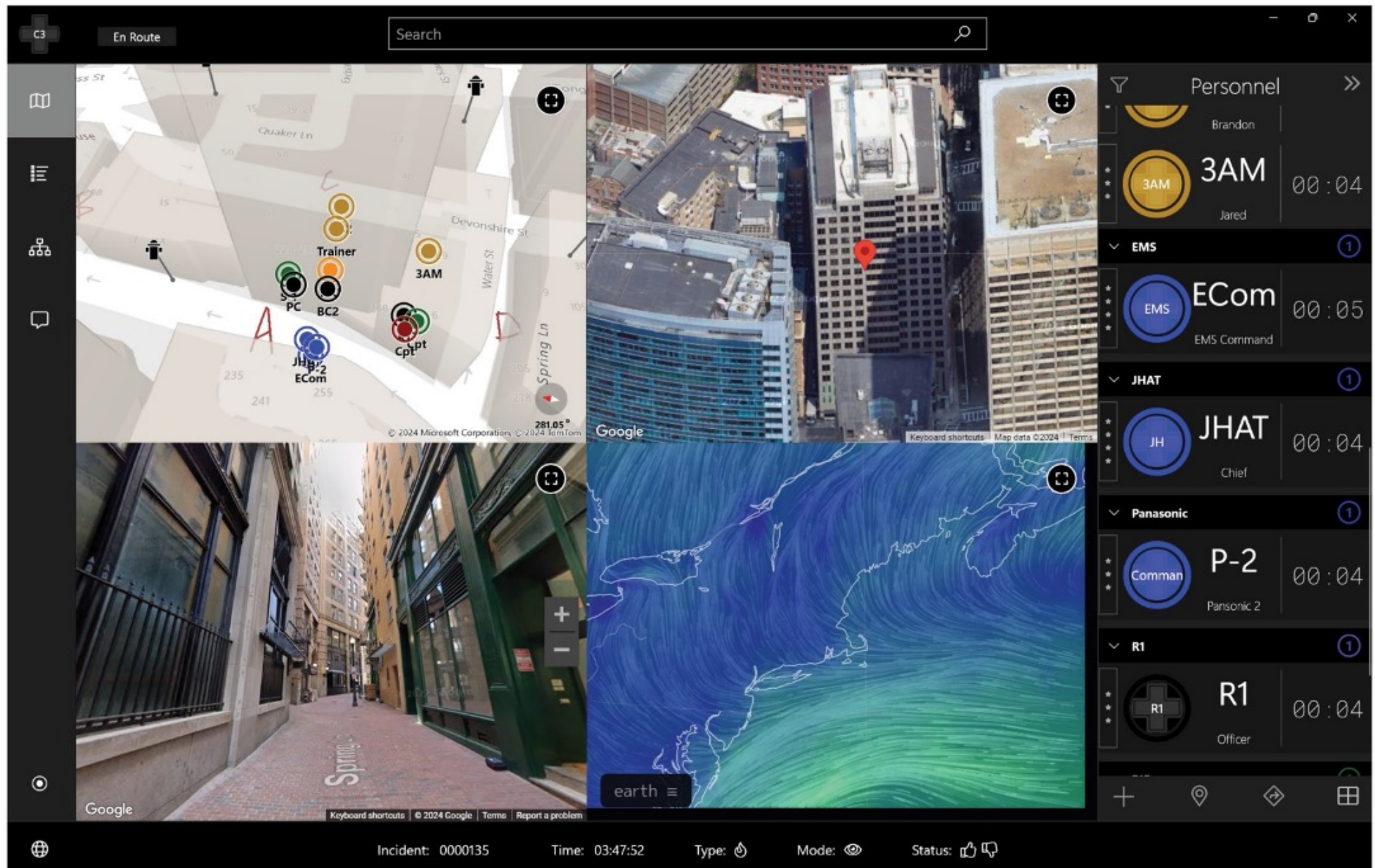
SPECIAL EVENTS



PRIVATE SECURITY

UNLIMITED

3AM's Unlimited Station Bundle covers all vehicles and **unlimited Essentials Advanced Licenses** inside the station. Mission-ready and user-friendly, FLORIAN delivers real-time situational awareness with an unmatched level of clarity, precision, and adaptability. Designed for responders by responders, it provides a straightforward, intuitive interface that eliminates guesswork and accelerates decision-making. Whether tracking personnel and resources or coordinating multi-agency responses, FLORIAN gives you the clearest, most complete operational picture on any mission.



GIS MAPPING LAYERS INTEGRATION

GIS ST - 2

We are happy to integrate with any product you need. If a department has an existing data source regarding mapping within their specific geography, we can display these on to FLORIAN's command and control screen for a one-time fee to load into FLORIAN.



CAD INTEGRATION

CAD C-1

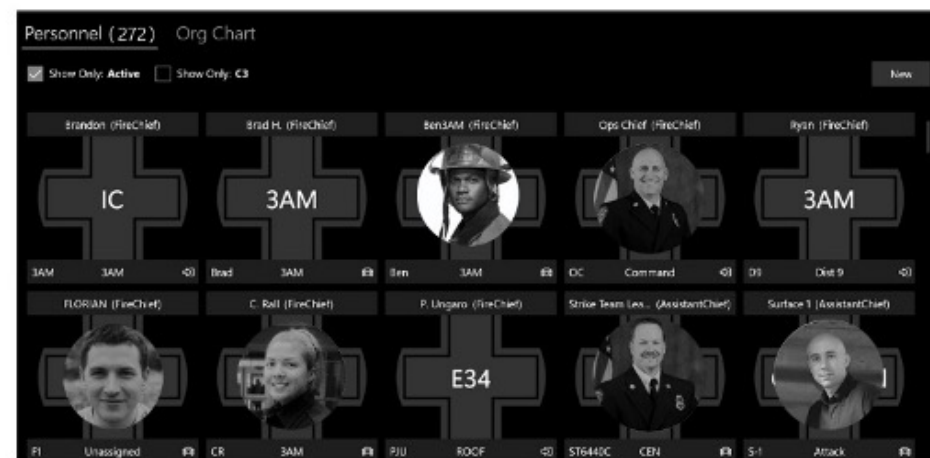


FLORIAN can work without CAD integration. If CAD integration is required by a department, it would allow for automatic incident creation, automatic assignments, secure messaging, and dispatch notes. A one-time fee for this integration can be spread across multiple departments as a shared cost.

PERSONNEL INTEGRATION

PR-1

If a department wants FLORIAN to integrate with existing staffing and scheduling solutions, we can display and set these up. This integration is a one-time fee.



AVL INTEGRATION

AVL-1



If a department already has an AVL (Automatic Vehicle Location) tracking system, we can integrate FLORIAN with the current system vs. traditional GPS tracking of MDT/MCT. This integration is a one-time fee.

GIS HYDRANT INTEGRATION

H-1

A department that has an existing data source containing hydrant locations can import the GIS layer into FLORIAN and be displayed on the incident map. These **hydrants can even be indicated as out-of-service**, which is particularly valuable during incident response.



GIS BUILDING LAYERS INTEGRATION

ST-1

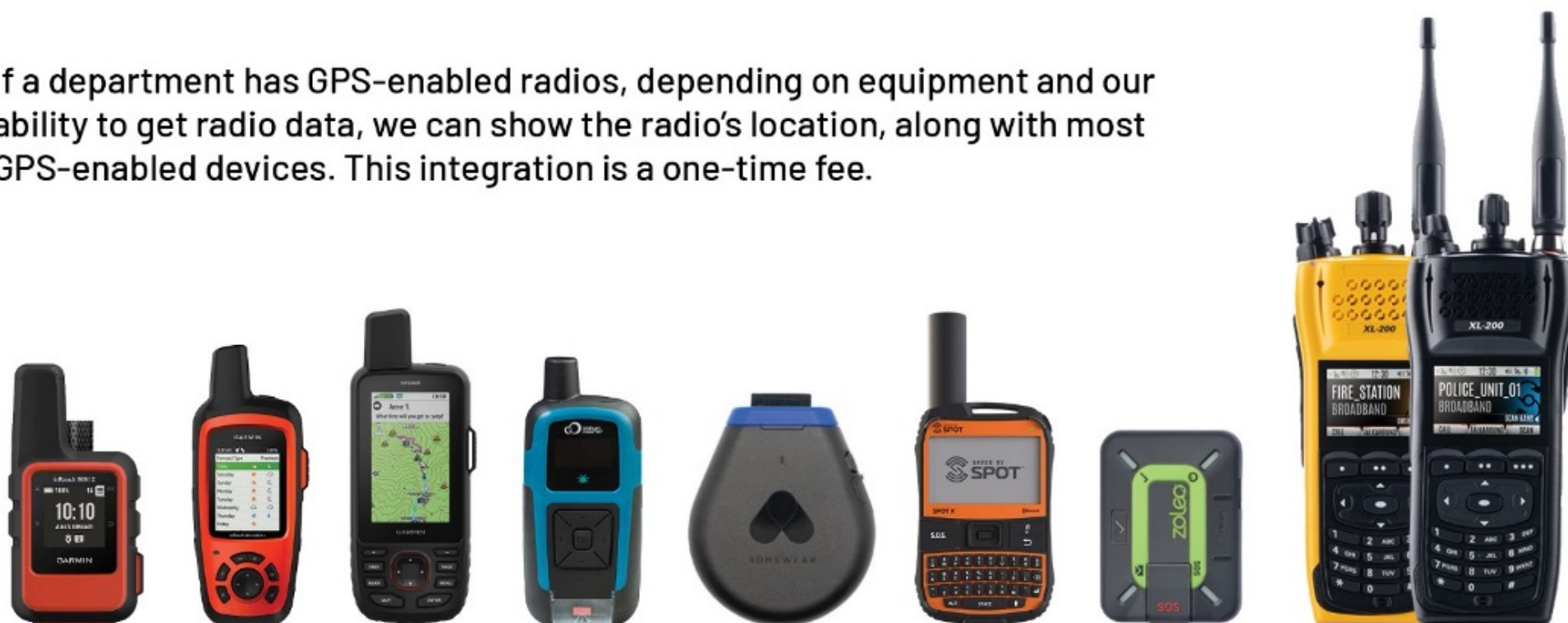


GIS Layers like structural building data, can be loaded into FLORIAN. If a department has an existing data source regarding buildings within their specific geography, we can display these on our incident map. This integration is a one-time fee.

RADIO INTEGRATION

R-GPS

If a department has GPS-enabled radios, depending on equipment and our ability to get radio data, we can show the radio's location, along with most GPS-enabled devices. This integration is a one-time fee.





LEVERAGE FLORIAN ON SITE.

3AM will provide a comprehensive, in-person training experience tailored to your department's needs. For larger agencies, 3AM can provide training materials and train-the-trainer services.

3AM has some of the most experienced trainers in the industry in both public safety and technology. Our experienced staff will ensure your personnel know how to use all of FLORIAN's powerful features.

Operational Exercise - Everett Sounder Scene of Violence

3AM Innovations partnered with the Everett Fire Department in Washington for an operational training exercise to demonstrate FLORIAN's effectiveness during a scene of violence. The simulation, conducted in collaboration with the Sounder train company, involved a mass stabbing incident on a train.

FLORIAN was tasked with tracking tactical operations throughout the event. The platform also provided a terrain map, which was used to map out ambulance routes to the hospital, and touch annotations enabled real-time notes on victim status, supporting efforts to minimize time to care.





Leverage 3AM's Remote Training

3AM will provide a comprehensive, REMOTE training experience tailored to your department's needs. For larger agencies, 3AM can provide training materials and train-the-trainer services.

3AM has some of the most experienced trainers in the industry in both public safety and technology. Our experienced staff will ensure your personnel know how to use all of FLORIAN's powerful features.

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TRACKING FOR EVENTS OR MAJOR INCIDENTS.

The FLORIAN Rapid Deploy Kit is most commonly equipped with tracking devices and a tablet. All software licenses and hardware have access to run FLORIAN. All hardware provided will be verified and provisioned prior to delivery.

With this kit 3AM will provide On-Site support for the duration of the event.

Rapid Deploy Kit In Action - Philadelphia Broad Street Run

3AM was honored to support the Philadelphia Fire Department during the Broad Street Run. Using Sonim Technologies, Getac tablets, Panasonic TOUGHBOOK, and Microsoft Surface connected by FirstNet, Built with AT&T, 3AM Innovations tracked response teams.

3AM's FLORIAN platform created a real-time COP across a 10-mile stretch, with over 40,000 runners of Broad Street, contributing to operator safety and shortening time to care.





TRACKING FOR EVENTS OR MAJOR INCIDENTS.

The FLORIAN Rapid Deploy Kit is most commonly equipped with tracking devices and a tablet. All software licenses and hardware have access to run FLORIAN. All hardware provided will be verified and provisioned prior to delivery.

3AM will provide daily remote support for the duration of the event.

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IMPLEMENTATION PACKAGES

	BASIC	STANDARD	EXTENDED	EXTENDED +
Project Timeline	4-6 Weeks	8-12 Weeks	12-16 Weeks	20 Weeks or More
Location	Remote	Remote / Onsite	Remote / Onsite	Remote / Onsite
Scope	• (1) Onboarding call • Quarterly cadence call • User account set-up • Custom tile set-up • Access to FAQ & support portal	• Weekly cadence call for (12) consecutive weeks • Configuration & Operational workshops • User account set-up • Custom tile set-up • Hydrant mapping set-up • Structure creation set-up • Access to FAQ & support portal	• Weekly cadence call for (16) consecutive weeks • Configuration & Operational workshops • User account set-up • Custom tile set-up • Hydrant mapping set-up • Structure creation set-up • Access to FAQ & support portal • Care package	• Weekly cadence call for (16) consecutive weeks • Configuration & Operational workshops • User account set-up • Custom tile set-up • Hydrant mapping set-up • Structure creation set-up • Access to FAQ & support portal • Care package +
Estimated Cost	\$0*	\$7,500*	\$10,900*	\$14,800*

*Project cost may vary based on the actual timeline

BEST SUITED FOR:

Project Team Size	 Small (1-3 people)	 Small (1-3 people)	 Medium (4-7 people)	 Large (8+ people)
Departments Involved	(1) department	(1) department	(2-4) departments	(5+) departments
Number of Stations	(1) station	(1) station	(2-4) stations	(5+) stations
CAD Integration	No	No	Yes	Yes

CUSTOM SOFTWARE ENGINEERING.

During the integration and implementation of FLORIAN, our software engineers can customize the FLORIAN system if there is a desired feature that does not already exist and is specific to your department.

The department will only be charged for additional software support as requested by the department with an agreed scope of work in advance.



Los Angeles County Water Rescue Exercise



Over two days and at two different beaches, Manhattan Beach and Hermosa Beach, FLORIAN's tracking capabilities were thoroughly tested using LTE-enabled watches. With this simple wearable device, lifeguards could easily initiate an incident response with the push of a button and close out the incident by pressing a second button once completed. The water rescue exercise demonstrated FLORIAN's reliable connectivity on the beaches, with consistent tracking of lifeguards both on boats and while swimming back to shore. Additionally, FLORIAN's voice-activated Mayday feature proved effective even in the water. The exercise was a significant success, showcasing FLORIAN's effectiveness and value for water-based incidents.

CONTACT US TODAY!

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VISIT OUR WEBSITE



REQUEST A DEMO



ABOUT 3AM

When you choose 3AM, you're choosing a team that's committed to your mission. Because protecting lives demands the best. That's why they create solutions engineered for the challenges of modern emergencies. Driven by a passion for safety and backed by decades of industry expertise, they lead with purpose and vision. Trusted by departments who know that every second counts. Choose 3AM. Because every first responder deserves a round-trip home.

